

What if Disaster Strikes?



**IMAGELINK Microfilm:
An Investment in Safety**

EPM
Eastman Park Micrographics, Inc.



How vulnerable are you?

You may be surprised to realize just how valuable your information can be. And when you store it on IMAGELINK Microfilm, the EPM Disaster Recovery Program helps you make sure it's secure.

What to do if disaster strikes

Handling a disaster may be easier than you think. While every situation needs to be addressed, individually, the following guidelines usually apply:

-)] Call us as soon as you can at **1-800-352-8378**.
-)] If the film is wet, do not dry it out.
-)] Send the film to the lab by overnight delivery.

So, now you know the value of using IMAGELINK Microfilm for your document imaging needs. When you need quality images that come with this kind of protection, there's no one more reliable than EPM.

* Degree of success cannot be guaranteed due to varying degrees of damage that may be present on film.

** Distribution, resellers and users of IMAGELINK Microfilm products are entitled to free access to the EPM Disaster Recovery Program including services as described. Some additional services are available as chargeable services or may be provided by EPM partners on a fee basis.

Prepare for the worst by using our best: IMAGELINK Microfilm.

Even today, microfilm continues to be a low cost, low-risk method of managing information and financial transactions, and is the media of choice for secure, information storage. But are you prepared if something happens to your microfilm and you need to restore your images? If you use IMAGELINK Microfilm, and meet all program requirements, you're protected—thanks to our unique Disaster Recovery Program. In most cases, we can rescue and restore your damaged film*—absolutely free of charge.*

Guard against physical—and fiscal—disaster.

Using IMAGELINK Microfilm to protect your information helps prevent devastation if and when disaster strikes. And while it's not always top of mind, a calamity may strike when you least expect it. Just think about the range of threats to your valuable information: fire, sprinkler malfunctions, sewer backups, flooding due to a storm or firefighting, truck or plane crashes, and theft.

To make matters worse, if your information is damaged or destroyed, it can have far-reaching business consequences such as: liability of corporate officers under federal law, financial loss of receivables, inconvenience that hurts operations, not to mention a negative impact on your customers.

When it comes to quality images, we mean business.

Microfilm is much more stable than any other storage media. For example, digital files are subject to corruption and software compatibility issues over time. That's billions of dollars at risk that don't have to be.

Put simply, almost any business would be crippled by the loss of accounts receivable and valuable client information. Files of claims, personnel, tax, financial, and medical records are essential to maintaining service to customers. The loss of these files could put an entire company out of business. But thanks to EPM, you can have peace of mind about your important information.

Unusable film means unverified transactions and assets lost.



Specialty Lab Services

When it comes to damaged microfilm, natural disasters aren't always the culprit. Sometimes processor malfunctions or improper exposures are to blame for poor-quality images. That's why our Specialty Lab Services are also offered to qualifying customers. It's just one more way EPM sets itself apart from the competition.

Micrographics lab services (free)

- J **Laboratory consulting services** and technical situation assessment available to suit your needs.
- J **Image density reduction:** Processor malfunctions and improper exposure settings resulting in overexposed film can result in unreadable images. Using a modified film printer, overexposed film can be chemically treated or duplicated to reduce film density and increase readability.*
- J **Image density intensification:** In many cases, underexposed film can result in hard-to-read images that cannot be printed due to lack of density. Using a modified processor, underexposed film is chemically treated to enhance film images.*
- J **Preliminary storage vault inspections.**

Additional lab services (at extra cost)

- J **Brown toning service:** This can help greatly reduce the risk of redox damage to microfilm, which left untreated, can cause spotted film.
- J **Acetate to polyester duplication:** The best way to deal with acetate microfilm that exhibits vinegar syndrome is to duplicate it on to Estar based IMAGELINK Duplicating Microfilms. Proper processing and storage will provide an LE-500 copy, (a minimum life expectancy of 500 years).
- J **Film writing:** Digital to film conversion provides an LE-500 reference archive for critical business documents. This approach eliminates the issue of technology obsolescence, as the human readable images will be accessible long into the future.
- J **Aperture card to 35 mm roll printing:** Aperture cards can be duplicated on to 35 mm roll microfilm and then reduced to 16 mm if requested.
- J **Microfiche & Jacketed film restoration services** to treat water damage.

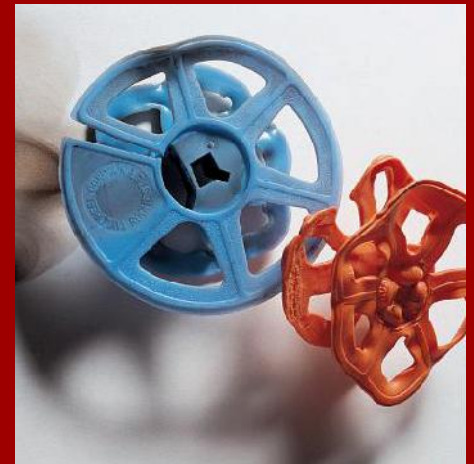
For more information about IMAGELINK Products, Disaster Recovery Services or Preservation Services and Solutions Agents, call your EPM representative.

A team of dedicated experts, ready for you.

EPM's Disaster Recovery Lab is located in Dallas, TX. It has everything you need for a fast, professional response. You can also get additional services, such as film intensification and film reduction.

If disaster strikes, simply call **1-800-352-8378**. We're here for you.

When you call, our lab professionals will respond quickly to assess your situation and tell you how to proceed. The right technicians and equipment will be scheduled to treat your microfilm when it arrives.



Even hopeless-looking film, in most cases, can be saved at the Disaster Recovery Lab.

Reliable Image Tips

Continuously updated tips are available on www.epminc.com/tech-tips.



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